

PEKIN BAND ON ADVERTISING TRIP

Will Make Grand Tour of the East
—Arrangements Will Soon
be Completed.

McVille Journal: Plans are rapidly nearing completion in connection with the proposed eastern trip of the North Dakota State Band of Pekin, mention of which appeared in these columns a short time ago. In scope, the trip will be made much larger than at first anticipated, and at the present writing, it sizes up to be the greatest advertising proposition for North Dakota that ever happened.

In conversation with Professor Williams recently, we were given an inside look at the details of the plan, and as presented by him, the scheme is certainly worth the serious consideration and attention of every business man and farmer in the state.

The plan proposes to start the journey about the middle of December, arriving in St. Paul in time for the opening of the Land Products Show held by the Northwestern Development League, and from there on, trip will be one continual round of advertising for North Dakota.

Continuing from St. Paul, stops will be made at La Crosse, Wis., Chicago, Fort Wayne, Elkhart, Goshen, Ligonier, Ind.; Columbus, Cleveland, and Steubenville, O.; Pittsburg, Altoona, Harrisburg, York, Philadelphia, Pa.; Baltimore, Md.; Washington, D. C.; Trenton and Jersey City, N. J.; New York, Albany, Utica, Syracuse, Rochester, Buffalo and Niagara Falls, N. Y.; New Haven, New London, Bridgeport, Waterbury and Hartford, Conn.; Boston Worcester, Fall River, Lynn, Lowell, Lawrence, Springfield and Pittsfield, Mass.; Providence R. I.; Portland, Auburn, Lewiston and Brunswick, Me.; Nashua, Manchester, and Concord, N. H. At each of these places the band will give free concerts, thereby reaching the largest possible number of people. A first-class lecturer will be carried along as a member of the party, who will deliver a lecture at each stopping place, setting forth the advantages of North Dakota as compared with those of that part of the United States. A card index system will also be inaugurated, which will gather an amount of information invaluable to the business interests of our people. Negotiations for a series of moving picture films showing every feature of our life are under way with every prospect of being carried through.

The personnel of the band is thoroughly North Dakotan, comprising some sixteen farmers who operate their own land, the balance of the number being business men who are vitally interested in the development of the west.

The band makes the trip for the sole purpose of advertising the state, receiving no remuneration for their services, except actual necessary expense.