

An important change occurs this week in the business firms of Binford. The Welles-Thompson lumber yard has been taken over by a new organization in the lumber world, which will be known as THOMPSON YARDS, Inc. The announcement of this change is made in the advertising columns and the inventory is now being taken by representatives of both old and new companies. So far as we are informed Mr. Herman Osen will remain in charge of the new company's business in Binford: The Welles-Thompson Co. entered the retail business in North Dakota about a year ago, with many new ideas in regard to retailing lumber. Mr. Thompson, who had made a close study of the old methods of selling lumber, was convinced that there was a new and better way of getting it direct from the tree to the consumer. The Company has been very successful, and the new company is said to be the direct result of the inauguration of Mr. Thompson's policies. The Weyerhaeusers are recognized as the largest timber owners in the world. It has been said that they were not at all satisfied with the old method of selling lumber. They believed that as long as they were able to reduce the cost of manufacturing to the lowest point, that the consumer should not be taxed with intervening profits that did not increase the value of the lumber, and only served to decrease the demand. Now that the Weyerhaeuser interests have joined the Thompson interests, and have come to Binford, we expect to see a great impetus given to building activities. The concern is fully equipped with timber lands, saw mills and capital, and believe in boosting every town where they decide to engage in business. A great many towns throughout the state are very anxious to have this concern go into business in their locality, because they are very active in promoting building activities, so we consider Binford very fortunate in having been selected as one of their mill outlets. It is understood that the company intends to remodel the present yard into a splendid lumber distributing plant, and carry a fine stock of lumber. We welcome the new company to Binford.