

ITTLE over 2 years ago we commenced business in Cooperstown. Our stock was rather small, but low prices coupled together with liberal methods, honest advertising and a firm determination to win the confidence of the public, everlastingly keeping faith with the people-are the facts that have placed JIMESON & OLSON in the formost rank among the leading stores of Griggs County. Since we have moved into our Big New Store our trade has increased far above expectations. The assortment of goods is a good deal larger and more complete than we could ever think of having before we moved. This is THE NEW STORE and the place where they sell new goods. When you come to visit us, you will find Merchandise just as nice as the Store. You will find that prices are low---we are keeping them down even if the store is bigger. Do not put you visit off but come as soon as possible.

## **Dress Goods Department.** Fall and Winter Coats and Jackets. Pllaid Mohair Waisting, 36 in. wide, just the thing for a nobby shirt If you saw a Coat that had a little more and better finish than you had seen, that was made of a little better material than you could buy elsewhere, that would fit you more neatly and accurately than any other you could get, wouldn't you be interested-provided the cost wasn't to great? We are now the exclusive agents here for the B. H. & K. Coats and have just such a Coat for you. Men's Fur Coats all new style. Ladies Fur Jackets and Soarfs which are all New Goods that have been made up special for FLEXIBLE SOLE JIMESON-&OLSON. WHITE HOUSE RESOLVED THAT I HAVE FOUND SHOE FOR WOMEN SHOE We sell the Gopher and THAT'S COMFORTABLE AND HANDSOME TOO Men, Women and Childrens' Shoes. AND STRONG; IT SIMPLY WON'T WEAR-OUT. Fort Snelling Brand of Groceries A SHOE YOU ALL HAVE HEARD ABOUT. The White House Shoes are made of the best leather by the AND NOW I'LL TELL YOU WHAT TO DO. JUST ASK FOR THE BLUE RIBBON SHOE expert shoemakers, in up to date styles, on foot form lasts. BUSTER BROWN. Fall and Winter Underwear. I'LL NEVER BE A This is the time of the year when your Fall & Winter Supply of Under-BAD BOY AGAIN Our loc Counter. wear should be bought as our stock is now more complete than it will A SMART PARE be later onr Did you ever look over our 10c Counter. It will surprise Ladies Underwear, ribbed, fleeced lined...... 35c each. Ladies Wool Underwear, sell from 65c to \$1.50 each. you to see how many useful articles you can buy for a dime. Men's Underwear, 50c and 60c value (fleece lined) .... .... On our 10c Counter we have different kinds of Men's Wool Underwear from 95c to \$1.45 each. Childrens Underwear all kinds and sizes Hardware, Gre oke ry Glassware Silk Ribbons all shades and widths of the New Persian Patterns Netions. Stationery, R.F. Outrault at prices way below the regular price in other stores COPYRIGHT 1904 BY THE BROWN SHOE Ladies and Childrens' Caps, Gloves and Mittens. JIMESON & OLSON Telephone No. 135. Cooperstown, N. D.