Friends,

Here are some thoughts on the expenditures for the film program.

I think we could look at it as ordinary advertising expenses. It probably makes sense to evaluate our advertising options and get the most bang for our buck.

For example we could spend $500 to advertise in a tourist journal. In that case we should try to estimate how many additional visitors the advertisement might bring to the site.

The same should be true if we budget $500 for the filming project. It would probably bring quite a few filmmakers to the site. One question is whether these film makers be paying the admission fee or are they expecting to have access to the site without the admission fee.

Can we get an estimate on how many films we expect to have produced? Is it possible to get an estimate of the potential viewers of the films? I imagine anyone that watches the films will have a very strong interest in the cold war and be a fairly strong candidate as a potential visitor.

Can we insist that the State Historical Society, Cooperstown and/or Griggs County, the Friends of Oscar Zero (for our $500 expenditure) all be mentioned in the film credits?

I believe that once these films are made that a lot of them might be put on YouTube and be available for viewing for the next 20 years or more.

The $500 is just my estimate of a good budget number for gas and food.

If the film makers are not paying an admission fee to the site, the biggest beneficiaries of them being here would probably be the local restaurants. Maybe we could run the idea by them and strong arm them into giving $100 or so to us for the cause knowing that it will draw quite a few (hungry) film makers here for several days work.

Also, is the local Arts Council willing to help with a donation?