1. Gift Shop

Should the NPCWIC develop a separate gift shop? Shelving for books, dvd's, souvenirs, etc.

1. Gift Shop Catalog

Should a gift shop catalog be developed with list of books, dvd's, etc. Visitors could take a copy of the catalog with them when they leave? Put on website? Should we try to maintain a mailing list?

1. Touch Screen Menu System

Review and revise and decide how many choices we want to give to a visitor.

1. Hardware

Discuss which types of hardware we want to pursue. Develop a timeframe for purchasing additional hardware. Should we wait on the purchase of hardware until we have content developed for it?

1. Signage
   1. Should we have signage both at the front entrance and also at the Veterans Center directing people to the NPCWIC?
   2. Should we have signage within the NPCWIC showing the Theater and also the 4 areas of the Cold War that we are emphasizing?
2. Guided Tours

Should we try to develop a guided tour and train the museum volunteers in how to give it? Would a short movie of the NPCWIC contents be better than trying to give guided tours?